

How to supply artwork with **bleed** and **safe zones**

Terminology

SAFE ZONE

The distance away from the edge of the page to ensure no key information is trimmed off.

PAGE TRIM

The edge of the paper once the artwork has been printed and cut out.

BLEED

A printed area, in addition to Page Trim, which is cut and removed from the final artwork.

Suggested **safe zones** for different sheet sizes.

A1 - **25mm**

A2 - **15mm**

A3 - **12.5mm**

A4 - **10mm**

A5 - **7.5mm**

A6 - **5mm**

Business Card (85x55mm) - **5mm**

Compliment Slip/DL (210mmx99mm) - **7.5/10mm**

Roll-up Banner or PVC banner (800mmx2000mm) - **65mm**

